

www.irg-retail.com/lindaspeaks

LINDA JOHANSEN-JAMES

LINDA

FROM CEO TO THOUGHT LEADER | KEYNOTE SPEAKER

For booking and media appearances: ljohansen-james@irg-retail.com 702-927-8740





BILLION-DOLLAR BRAND CREATOR | SPECIALTY RETAIL | AUTHOR | KEYNOTE SPEAKER

Who is Linda Johansen-James?

Why do household names like Guthy-Renker, Proactiv®, Flip Flop Shops and Barbell Apparel brands work with Linda Johansen-James time and time again?

Because she gets results.

Linda Johansen-James is the Founder and CEO of International Retail Group, LLC, a boutique retail management and consulting firm that works with such notable brands as Revlon, Hess Toy Truck, SolarCity, Blue Moon CBD, Harry&David's Brands: Moose Munch®, Cheryl's Cookies®, Shari's Berries® to name a few.

Whether managing and staffing hundreds of brick & mortar stores, Pop-Up Stores and carts or creating dynamic training programs, and testing products, Linda is well known in the industry as a powerhouse who understands what today's shopper really wants.



For booking and media appearances:

ljohansen-james@irg-retail.com 702-927-8740

Linda KNOWS Retail

Before creating IRG, Linda led **American Kiosk Management** to amass over 600 staffed locations, 1800 employees and 1000 automated stores throughout North America, Australia and New Zealand.

Under her leadership as AKMs CEO and partner, Linda created a unique hands-on training program that resulted in frontline sales of over \$1.7 billion.

For booking and media appearances:
ljohansen-james@irg-retail.com 702-927-8740



Linda Johnsen-James

Jane Seymour

www.irg-retail.com/lindaspeaks

International Retail Magazine

As the Editor-In-Chief of **International Retail Magazine**, Linda has created a platform for high-level celebrity brands as well as newer companies in the retail space in need of a platform. An industry leading publication, IR gives you real, frontline articles written by industry leaders. Each quarterly publication brings readers real tactics and strategies for the ever-changing face of retail.

Linda is also an active member and frequent keynote speaker for industry Associations ICSC, Ancillary Retail and Spree, and holds the distinction of Certified Leasing Specialist CLS and Certified Retail Executive CRX. Linda was the Co-Chair of the 2014 and 2015 SPREE-RECON convention.



For booking and media appearances:
ljohansen-james@irg-retail.com 702-927-8740





Daymond John

Mark Cuban

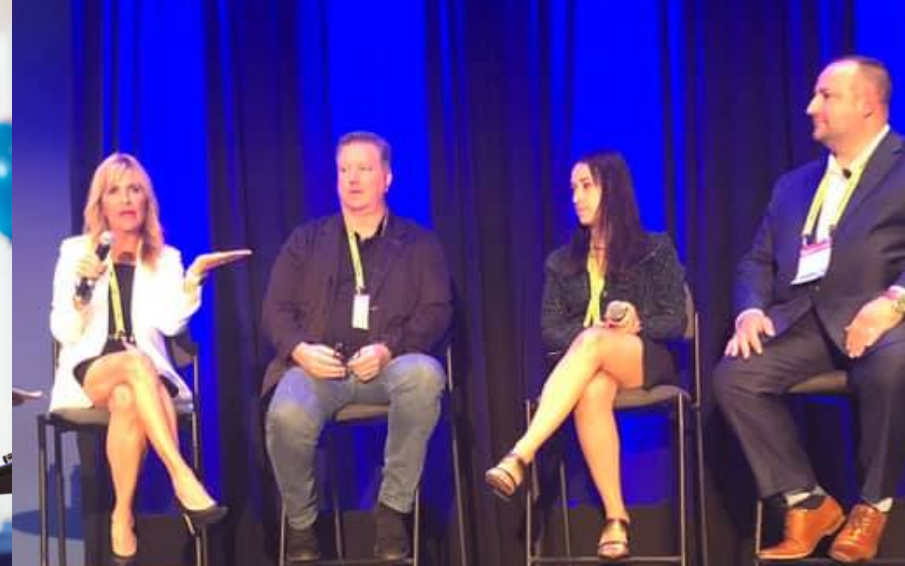
Kevin O'Leary

Linda Johansen-James

SHARK TANK

For booking and media appearances: ljohansen-james@irg-retail.com 702-927-8740

www.irg-retail.com/lindaspeaks



Want a Speaker who creates Impact and Draws a Crowd?

Linda's keynotes and breakout sessions will give your audience an exemplary experience. From the secrets to building a billion-dollar brand to becoming the Queen of Pop Ups, Carts, Kiosks and Automated Retail, Linda is a humorous and highly interactive speaker.

For media appearances and speaking engagements, contact us at:

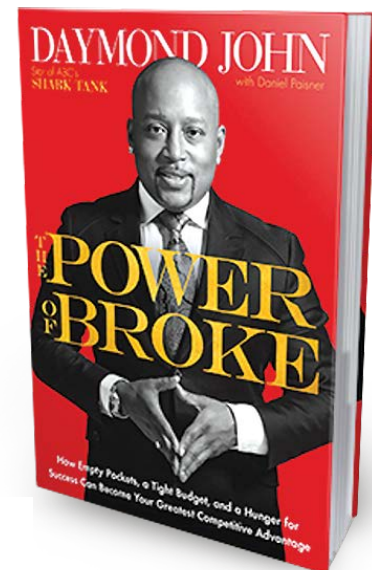
Email: ljohansen-james@irg-retail.com

Direct: 702-927-8740

Linda works with the following brands:



Linda was featured in **The Power Of Broke** by Daymond John.



Linda's most Popular Programs:

The 7 Secrets to Building a Billion Dollar Brand

Whether it's hiring and training for loyalty, or automated retail, Linda shows your audiences exactly what it takes to expand from \$8 million to a billion dollar retail powerhouse. You'll discover how to hire better, the psychology of upselling, training secrets and much, much more.

Cart Magic: Making Millions with Carts

When it comes to Malls, the most overlooked spaces are the open walkways and common areas. Getting a customer's attention while they stroll takes a particular set of strategies to making your carts, kiosks and pop-ups highly profitable. Linda shows you the path to Cart Prosperity. This is a fun and highly strategic presentation with golden nuggets that work.

Guerrilla Retail: How to Make Pop Ups Work for You

In this fun session, Linda shows you how she became the Queen of Pop Ups. Choosing the right space, experiential design tips, display strategies while getting your staff trained and ready, are all strategic pieces to making a splash in Pop-Up Retail.

For booking and media appearances:

ljohansen-james@irg-retail.com 702-927-8740

BARBELL

THE ORIGINAL ATHLETIC DRESS



www.irg-retail.com/lindaspeaks



“You’ve gotta love retail if you
want to master it.”

— Linda Johansen-James

QIRG

www.irg-retail.com/lindaspeaks



**For media
appearances
and speaking
engagements:**

ljohansen-james@irg-retail.com

+1 (702)-927-8740

USA 🇺🇸



www.irg-retail.com/lindaspeaks